



# About Regal Springs Indonesia

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Country Legal and Regulatory Affairs Manager

Swiss Chambers of Commerce's Sustainability Seminar,  
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Part of the Regal Springs Group – the largest white fish aquaculture producer and processor in the world; famous for producing the highest quality Tilapia, responsibly and supporting communities worldwide



## SUSTAINABLE DEVELOPMENT

## SOCIAL RESPONSIBILITY

## WORLD-CLASS NUTRITION



# Now under New Ownership

## Golden Springs Group



INDONESIA



HONDURAS



MEXICO



INDONESIA

# About Regal Springs Group

**World's Largest Responsible Tilapia Producer**

**Supports 26,500 Primary & Secondary Jobs**

**Responsible Aquaculture & Processing**

**Largest in-Country Aquaculture Employer**

**Trusted Food – Zero Antibiotics or Additives**



INDONESIA



HONDURAS



MEXICO

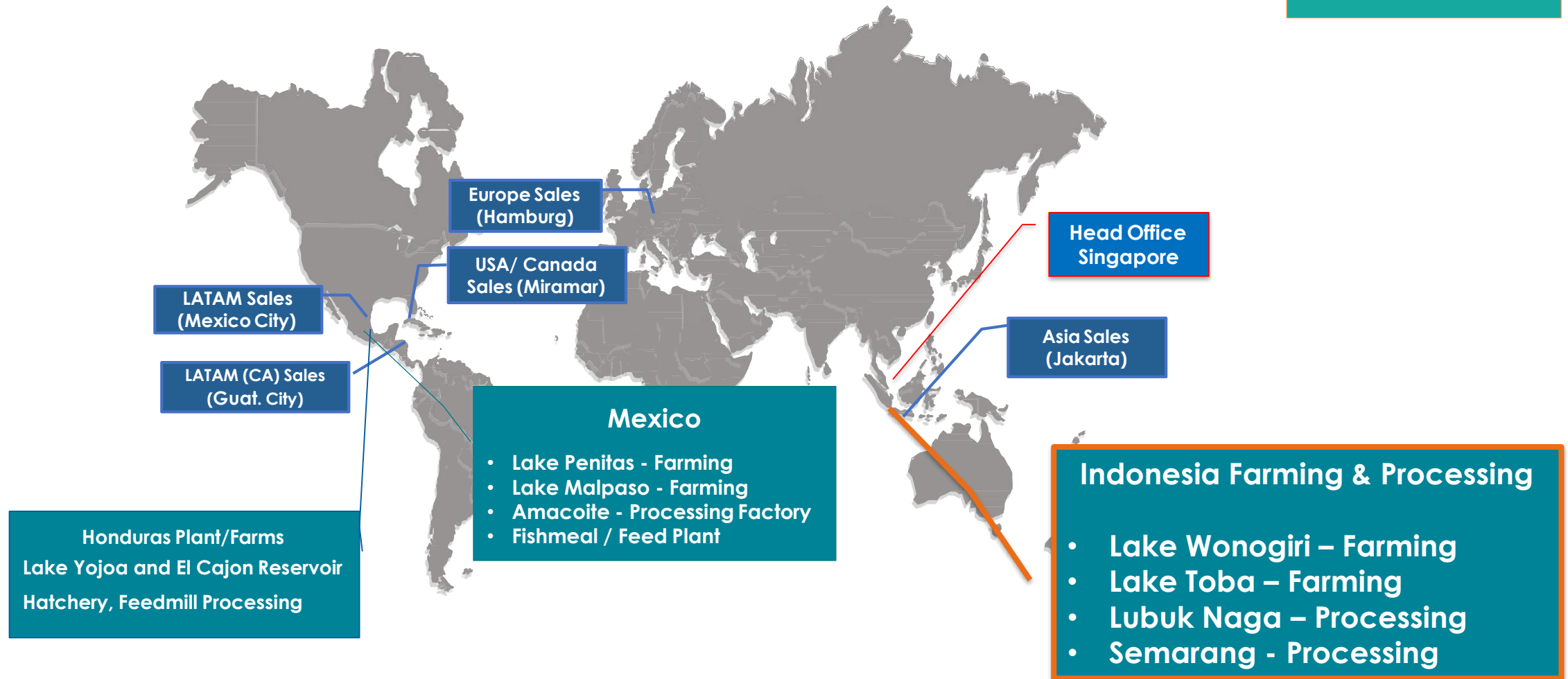


INDONESIA

# Processing & Sales Locations

Sales Offices

Lakes & Factory Plants



INDONESIA

# About Regal Springs Indonesia

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**Established 1988**  
**Wunut, Java**



**Largest Responsible**  
**Fish Producer**  
**in Indonesia**



**World Class Nutritious**  
**Food from Indonesia**



# Key Lakes & Factories

**Lake Toba**



**Lubuk Naga Processing Factory**



**Artificial Lake Gajah Mungkur**



**Semarang Processing Factory**



In June 2019, Regal Springs Group announced #3 New Investment Strategies for Indonesia



**1. New Regal Springs Indonesia**



**2. New 5-Year World Class Sustainability Plan – KAMI PEDULI**



**3. New Indonesian Consumer Food Brand**





# A New Business Philosophy

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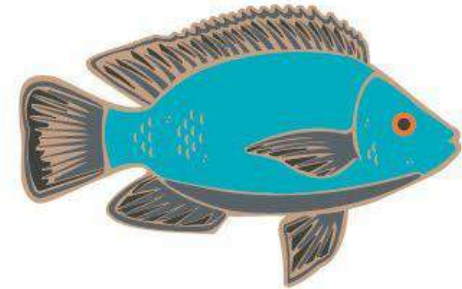
**KAMI PEDULI**



**KAMI PEDULI  
TERHADAP LINGKUNGAN**



**KAMI PEDULI DAN MENDUKUNG  
KOMUNITAS**



**KAMI PEDULI UNTUK MEMPRODUKSI  
IKAN TILAPIA YANG  
SECARA ALAMI LEBIH BAIK**

**RESPONSIBLE FOOD PRODUCTION**

**COMMUNITY SUPPORT**

**WORLD-CLASS NUTRITIOUS FOOD**



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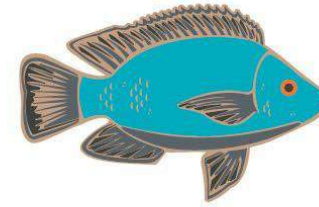
KAMI PEDULI



KAMI PEDULI  
TERHADAP LINGKUNGAN



KAMI PEDULI DAN MENDUKUNG  
KOMUNITAS



KAMI PEDULI UNTUK MEMPRODUKSI  
IKAN TILAPIA YANG  
SECARA ALAMI LEBIH BAIK

# World's first Totally Integrated Sustainability Program in Aquaculture and Tilapia

PBB  SUSTAINABLE DEVELOPMENT GOALS



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# *We have also introduced a* **New Indonesian Consumer Brand**

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Our Ambition: To be leading seafood brand in Indonesia





KAMI PEDULI



KAMI PEDULI  
TERHADAP LINGKUNGAN



KAMI PEDULI DAN MENDUKUNG  
KOMUNITAS



KAMI PEDULI UNTUK MEMPRODUKSI  
IKAN TILAPIA YANG  
SECARA ALAMI LEBIH BAIK

Our KAMI PEDULI Sustainability Program delivers  
World Class Food Standards into Indonesia



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NATURALLY  
BETTER  
TILAPIA



INDONESIA

# More About **KAMI PEDULI**

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**KAMI PEDULI**



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# KAMI PEDULI is Regal Springs Group Responsibility & Sustainability Policy

**WE CARE (KAMI PEDULI) is our integrated approach to Responsibility and Sustainability**

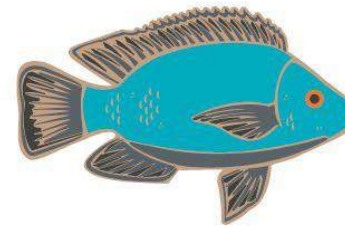
**WE CARE (KAMI PEDULI) captures the heritage and spirit of our business, and responsible ways of working we practice across our business through these values:**



**KAMI PEDULI  
TERHADAP LINGKUNGAN**



**KAMI PEDULI DAN MENDUKUNG  
KOMUNITAS**



**KAMI PEDULI UNTUK MEMPRODUKSI  
IKAN TILAPIA YANG  
SECARA ALAMI LEBIH BAIK**

**At Regal Springs we also work with all stakeholders in this way so that our operations and the Tilapia we produce meet regulatory, sustainability and customer requirement and expectation**



**KAMI PEDULI**



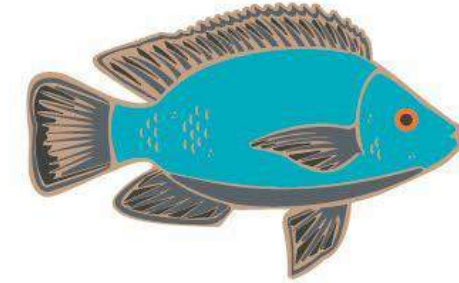
# KAMI PEDULI has 50 Sustainability targets in 2019-20



## KAMI PEDULI TERHADAP LINGKUNGAN



## KAMI PEDULI DAN MENDUKUNG KOMUNITAS



## KAMI PEDULI UNTUK MEMPRODUKSI IKAN TILAPIA YANG SECARA ALAMI LEBIH BAIK

Pakan Bertanggung jawab

GMP Pengolahan Ikan

Budidaya Bertanggung jawab

GMP Energi

GMP Limbah

Pengemasan Bertanggung Jawab

Program Jaminan Air Danau HON IND MEX

Program Sosial & Kemasyarakatan

Pendidikan

Kesehatan

Danau Air

Infrastruktur

Penghijauan

Kualitas Produk







KAMI PEDULI  
TERHADAP LINGKUNGAN

We achieve the World's Top  
Responsible Aquaculture &  
Fish Processing Standards



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**KAMI PEDULI  
TERHADAP LINGKUNGAN**

# Lake Water Assurance



**Largest Aquaculture  
Lake Water Assurance  
Monitoring Program in the  
World is in Indonesia**





**KAMI PEDULI  
TERHADAP LINGKUNGAN**

**We work daily  
to implement a  
ZERO Fish Waste Policy**

FEED



FERTILIZER



COMPOST



HEALTH -  
CARE



BEAUTY  
CARE



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# We are well-known for Community/CSR Programs

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**KAMI PEDULI DAN MENDUKUNG  
KOMUNITAS**

# Education & Culture



KAMI PEDULI DAN MENDUKUNG  
KOMUNITAS

Teacher Program

Support Facility Improvement  
Schools

Kindergardens (Paud) Program

Support Local Culture -Heritage

Support vocational training

Support local education -  
scholarship





KAMI PEDULI DAN MENDUKUNG  
KOMUNITAS

# Health



Support Posyandu – Medical health check,  
additional nutrition & Health Check



Drill well – Clean water  
access



Support Clean water facility-  
Clean water access

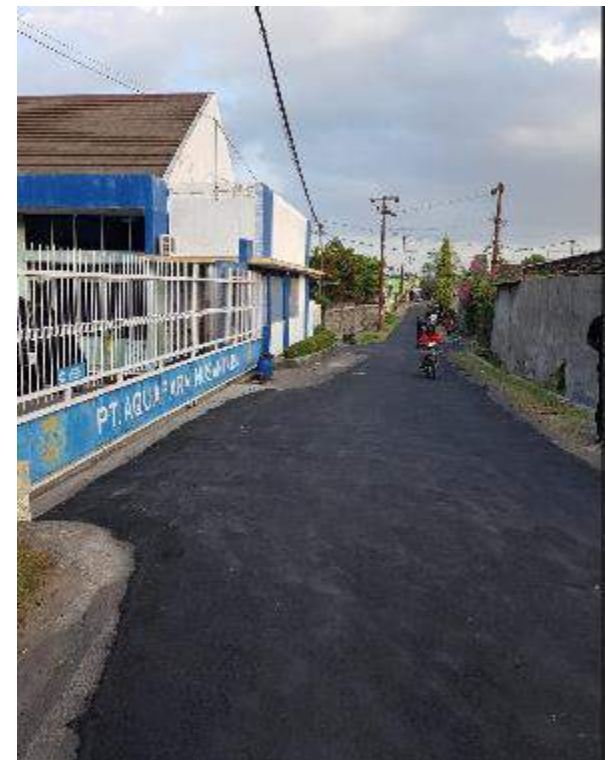


**KAMI PEDULI DAN MENDUKUNG  
KOMUNITAS**

**Infrastructure**



Road repairs Ajibata, Lubuk Naga & Wunut





**KAMI PEDULI DAN MENDUKUNG  
KOMUNITAS**

Lakes &  
Water

Lake & River AquaClean Programs  
together with Community & Local Government



Restocking program together with Community &  
Local Government





KAMI PEDULI DAN MENDUKUNG  
KOMUNITAS

# Reforestation



Tree planting to support Ministry of Environment & Forestry

Planting of Sea fir with Local Government

# 45,000 Indonesians

## Benefit in Employment, the Supply Chain & from our Community Programs



# All our efforts and investment result in producing the Highest Quality Tilapia

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**KAMI PEDULI UNTUK MEMPRODUKSI  
IKAN TILAPIA YANG  
SECARA ALAMI LEBIH BAIK**

# In June 2019 we launched Indonesia's first Naturally Better Tilapia



KAMI PEDULI UNTUK MEMPRODUKSI  
IKAN TILAPIA YANG  
SECARA ALAMI LEBIH BAIK



Memperkenalkan  
Regal Springs Indonesia Naturally Better Tilapia



# All Natural Standard

## All Natural

- ❖ Responsibly Farmed
- ❖ Natural Water Lakes
- ❖ No Muddy Ponds
- ❖ No Antibiotics
- ❖ No Chemicals
- ❖ No Preservatives
- ❖ No Water Additives in retail product





KAMI PEDULI  
TERHADAP LINGKUNGAN



KAMI PEDULI DAN MENDUKUNG  
KOMUNITAS



KAMI PEDULI UNTUK MEMPRODUKSI  
IKAN TILAPIA YANG  
SECARA ALAMI LEBIH BAIK

Join us to share this great  
Indonesian Story !



INDONESIA

NATURALLY  
**BETTER**  
TILAPIA



INDONESIA



Thank You!



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NATURALLY  
**BETTER**  
TILAPIA



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