

NEWSLETTER

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Former Ambassador of Indonesia to
Switzerland and Liechtenstein



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Manfred Borer
Koltiva



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Sari Lukito
Givaudan Indonesia



Shannon Hartono
Time International



Tias Gatra Annissaa
HM Sampoerna



Newly-inaugurated President Prabowo Subianto congratulates Prof. Muliaman Darmansyah Hadad as newly appointed Head of the Daya Anagata Nusantara (Danantara) Investment Management Agency (22/10/24).

“Danantara is tasked with managing investments beyond the APBN. It will gradually assume control of separated government assets, starting with its formation and the drafting of necessary laws,” said Muliaman, Honorary Member of SwissCham Indonesia Board of Supervisor, during the ceremony at the Presidential Palace on Tuesday.

LEGAL CORNER ON PDP LAW

Starting 17 October 2024, all entities controlling or processing the personal data of Indonesian citizens or residents must implement Law 22 of 2022 regarding Personal Data Protection (“PDP Law”)

The PDP Law applies to a wide range of entities, including private companies, public institutions, individuals, and international organizations, whether based in Indonesia or abroad, that control or process the personal data of Indonesian citizens or residents, and distinguishes between specific personal data (e.g., health, biometric, and financial data) and general personal data (e.g., name, gender, and citizenship). The law safeguards the rights of Personal Data Subjects, including the right to access, correct, or delete data and the ability to withdraw consent for data processing. Exceptions are made for national security, law enforcement, and public interest. Failure to comply with the PDP Law can result in administrative sanctions, criminal sanctions, or financial penalties, which may include fines of up to 2% of annual revenue

Under the PDP Law, data controllers and processors are subject to strict obligations to ensure the lawful processing and safeguarding of personal data. Data controllers are individuals, entities, or international organizations responsible for determining the purposes and methods of personal data processing. Data Controllers must secure explicit consent from data subjects and ensure that data is processed in compliance with the law. They are accountable for the entire data lifecycle, including acquisition, storage, and disposal. On the other hand, Data Processors are tasked with managing personal data based on instructions from Data Controllers and must adhere to the Data Controller’s guidelines, and any actions taken beyond those instructions become the processor’s responsibility.

Data Controllers and Processors must appoint competent officials to oversee personal data processing if their activities involve public services, large-scale monitoring that requires regular and systematic monitoring, and large-scale processing of personal data for specific personal data related to criminal offenses. . Contact Yoga Partnership for further information on PDP Law.



Zurich Topas Life has launched **Zurich One**, a customer portal aimed at providing better service and experience for Zurich's customers in accessing their policy. The event was led by Bapak Richard Ferryanto, CEO of ZTL, and attended by many of life-agents. This launch affirms Zurich's commitment to continuously improving services for both agents and customers.

ZURICH INDONESIA



Zurich Syariah received the Best Performance for Sharia General Insurance Award at the 16th Bisnis Indonesia Group Financial Award (BIFA) 2024, held at the Raffles Hotel Jakarta. This award reaffirms Zurich Syariah's commitment to providing efficient services and sustainable business practices.

MEMBERS HIGHLIGHT



Endress+Hauser Indonesia showcased its largest booth to date (96 sqm) at the Mining and Oil and Gas Indonesia Exhibition from September 11-14, 2024, with its team of experts sharing insights and solutions tailored to the evolving needs of the industry, highlighting E+H's commitment to the future of process automation.



Endress+Hauser Indonesia and Kalbis University signed a Memorandum of Understanding (MOU) and Memorandum of Agreement (MOA) to foster collaboration towards a skilled and innovative future workforce (26/09)

Endress+Hauser Indonesia and **Politeknik Industri ATMI** collaborates on education and internships. The partnership began with mutual visits from leaders of both institution to each other's locations. On 13 September 2024, E+H were invited to provide training for mechatronics students preparing for industrial internships. Abraham Tigor H. Sianipar, Project Office Manager, and Vivi Sutardi, Head of HR, smoothly delivered the training to 31 students, marking a positive step forward in this collaboration.



GIVAUDAN INDONESIA



Givaudan Indonesia celebrated the ground breaking of a new production facility in Cikarang, Indonesia (30/09). This milestone expands the global manufacturing footprint of Givaudan Taste & Wellbeing, reinforcing its commitment to grow in the Southeast Asia region. With an investment of CHF 50 million, the facility will create approximately 60 new jobs, support community programs related to health initiatives, and drives local economic development. Designed with sustainability in mind, the facility will feature solar power, rainwater harvesting, and energy efficient systems to minimize environmental impact.

SIKA INDONESIA



From September 11-14, 2024, Sika Indonesia showcased its commitment to the mining sector at Indonesia Mining Expo in Jakarta. This key event fosters collaboration among industry leaders. Sika highlighted its advanced concrete solutions and durable sealing systems. Mr. Armstrong, UGC Technical Service Manager, participated in podcast, discussing Sika's product portfolio and its role in addressing industry challenges while promoting sustainability and efficiency in mining operations.



SKF INDUSTRIAL INDONESIA

Meet the World With SKF, a national youth football tournament, will soon be held in Indonesia. The tournament aims to find talented teams representing Indonesia at the Gothia Cup 2025 in Sweden, the world's largest youth football festival. This program is part of SKF's Corporate Social Responsibility (CSR) initiative through SKF Care, focusing on developing the younger generation through football.

MSC MEDITERRANEAN SHIPPING INDONESIA



PT MSC Mediterranean Shipping Indonesia hosted a **Customer Appreciation Night** (19/09), expressing its sincere gratitude to valued customers for their support and robust business relationships that have been built together. The event also featured representatives from MSC's Geneva Headquarters and Singapore Asia Regional office, further celebrating the strong bilateral collaboration between Switzerland and Indonesia.

SYNGENTA INDONESIA



Syngenta, in collaboration with Gorontalo State University and Ichsan Gorontalo University, hosted "Regenerative Agriculture Festival on Sloped Terrain" in Ulapato B Village, Gorontalo (21/09). Inaugurated by Regent Nelson Pomalingo, this event delivered education sessions on sustainable corn cultivation on sloped terrain for over 250 farmers and government officials.

Key focus areas of this initiative include balancing economic growth with ecological preservation, addressing erosion and soil degradation, and introducing sustainable methods like contour farming and intercropping. The initiative aims to enhance farmer's incomes while promoting agriculture sustainability in Gorontalo's challenging terrain.



Syngenta celebrated two years implementation of its Woman Rice Farmers Program in Deli Serdang through a festival on Regenerative Agriculture in North Sumatera (14/09) The festival emphasizes the essential role of women in leading the transformation of their communities towards a sustainable agriculture mindset.

The event covers different aspects of regenerative agriculture, including soil health awareness and agronomic practices improvement to enhance crop performance. The participating farmers also received knowledge from experts from Universitas Sumatera Utara (USU) on sustainable crop residue management and land preparation methods via the production of compost and bio charcoal.



ARKO Law has been recognized as an Indonesia Notable Firm in the Asian Legal Business (ALB) Asia M&A Rankings 2024. This recognition highlights the exceptional work of its M&A team, whose dedication and expertise have been instrumental in achieving this milestone. [READ MORE](#)



ARANEA
Global Compliance Search Engine

Global Sanctions

PEPs
(Politically Exposed Person)

Batch Searches

Available API

Downloadable Reports

INTEGRITY INDONESIA

In October 2024, Integrity Indonesia launched Aranea, a platform that allows our clients to conduct compliance checks in seconds. It enables banks, financial institutions, leasing companies, insurance companies and other regulated industries to perform KYC checks as part of their compliance and best practice procedures. Checks can be done individually or in large batches, results can be downloaded, and an API is available. Next step for 2025: comprehensive court checks will be added to the features. [Read more](#)



Gran Melia Jakarta presents a diverse culinary experience. Tien Chao serves authentic Cantonese cuisine, Yoshi Izakaya specializes in Japanese dishes, and Café Gran Via offers international cuisine. Each restaurant provides distinct dining options suitable for various occasions.

WELCOME ABOARD NEW MEMBERS

Alpenreich Travel Concierge sets a new standard for exclusive travel to Switzerland. Specializing in tailor-made VIP experiences, Alpenreich offers a comprehensive range of services that cater to both luxury leisure and business travel, as well as premium medical and anti-aging treatments.

Indonesian travelers now have access to Switzerland's finest, from the glacier of Mt. Titlis and St. Moritz, the world most exclusive ski resort, to Switzerland's best surgeons and renowned surgical rehabilitation centers, to exclusive treatments at some of the world's most prestigious anti-aging clinics, with beauty stem cell treatments, holistic detox and rejuvenation programs and sophisticated blood-tuning, promoting cellular health, longevity and overall vitality.

In Medical matters, in particular when it comes to elective surgeries, Alpenreich offers a highly personalized and evidence-based medical concierge service. Clients will have access to the best surgeons, clinics, and treatments that Switzerland has to offer, all hand-selected to meet the specific medical needs of each VIP client. It's always worth exploring all available options for traveling to Switzerland, be it for VIP Holidays, VIP Business Travel, Medical treatments or Anti-Aging programs. For more information, please visit us on www.alpenreich.ch



A L P E N R E I C H

THE ULTIMATE SWITZERLAND EXPERIENCE 

“At Alpenreich, we focus on crafting bespoke Switzerland experiences that few have ever experienced,” said Dr. Patrick, President and Founder of Alpenreich. “We’re incredibly excited to offer an unparalleled level of service starting with this 2024/2025 winter season as Indonesian families are looking at experiencing the wonders of Switzerland, from white-snow adventures to elite anti-aging programs.”



CARSURIN

1968

PT Carsurin Tbk (CRSN), a leader in the Testing, Inspection, and Certification (TIC) sector, has been at the forefront since its establishment in 1968. Committed to reducing risk across diverse spectrums—be it commercial, economic, health and safety, operational, environmental, or regulatory—CRSN operates across eight pivotal industry segments, including minerals & metals, energy, product & system certification, digital transformation, environment & sustainability, food & agriculture, infrastructure, as well as marine, offshore & insurance. In alignment with Indonesia's economic transformation strategy, the company actively seizes business opportunities related to energy transition and climate change mitigation.

CRSN's unwavering credibility is emphasized by its membership in the TIC Council since 2011 and accreditation to national and international standards at the highest level. With a rich legacy of 55 years, a dedicated team of over 1.000 professionals, and a dominant presence through 20 branch offices and 17 laboratories nationwide, CRSN stands as the first TIC company listed on the Indonesia Stock Exchange, epitomizing expertise, professionalism, and a steadfast commitment to delivering tailored solutions.

WELCOME ABOARD NEW MEMBERS



A pioneering startup aiming to enhance personal and social lives globally through the innovative I&365 app suite. The driving force behind Breezy is Nadia Devita Oktarini, a passionate entrepreneur with a diverse background in civil engineering, marketing, and business development.

At the heart of Breezy lies the I&365 suite, featuring tools like I&I, an AI-powered app that stores and retrieves your memories with their original emotional charge.



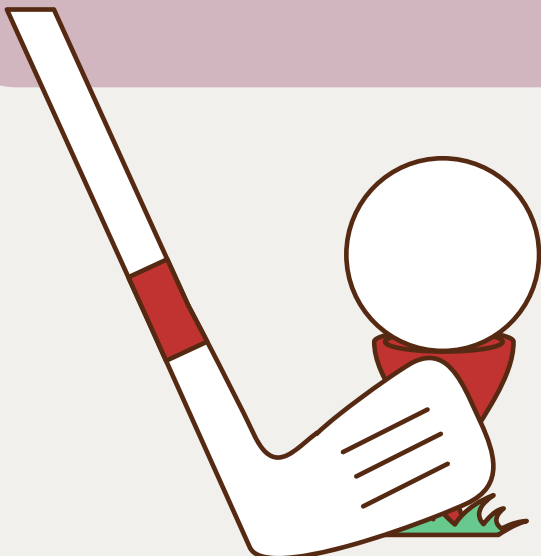
A legal consultancy firm providing international standard legal services for local and multinational companies in Indonesia, covers a wide range of service fields, including investment, company restructuring, manpower matters, corporate and project financing, commercial agreements, translation of legal documents, corporate secretary services, and corporate general advisory.

Yoga Partnership have also successfully represented foreign companies from Australia, Sweden, Germany, and Switzerland, either in establishing a subsidiary or conducting business transactions in Indonesia.

UPCOMING FLAGSHIPS

SWISSCHAM INDONESIA GALA SWISS MOLECULAR GASTRONOMY

Thursday, 5 December
Raffles Jakarta



SWISSCHAM INDONESIA GOLF TOURNAMENT

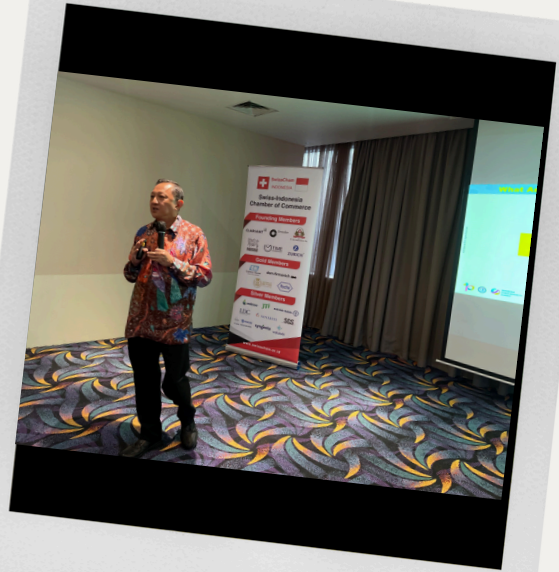


Tuesday, 5 November
Pondok Indah Golf Course



Chocolate Dessert Cooking Class
Featuring KitKat chocolate from Nestlé Indonesia (24/07).

Cyber Crime Workshop, featuring Ardi Sutedja,
Chairman of Indonesia Cyber Security Forum
(19/08)



Swiss Batik Workshop
A festive fusion of rich Indonesian
artistry with a Swiss twist (07/09).

Structured Internship Program
Human Resource Development Through
Structured Internship Program Webinar (05/09)





SwissCham Secretariat visited Politeknik Manufaktur Bandung (Polman), which served as Indonesia's first polytechnic and established in 1976 as a result of a collaboration between the Swiss and Indonesian government.

Swiss National Day

1 August 2024



CEO Gathering "Swiss-Indonesia Water Gathering"


18 September 2024 - Swiss exhibitors at the Indowater Exhibition connected with SwissCham and local water industry leaders.

In Partnership with:
Swiss Business Hub Indonesia



Dear Valuable SwissCham Members,

Much appreciation and gratitude for your active participation with SwissCham Indonesia. We'd love to hear any suggestions that you might have to make SwissCham Indonesia activities more exciting and engaging. We eagerly await your feedback!

 [SwissCham.Indonesia](https://www.instagram.com/SwissCham.Indonesia)

 [SwissCham.Indonesia](https://www.linkedin.com/company/SwissCham.Indonesia)

 www.swisscham.or.id

FOUNDING MEMBERS

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1913
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Nestlé
Good Food, Good Life

 TIME
INTERNATIONAL


ZURICH®

GOLD MEMBERS


Endress+Hauser
People for Process Automation

dsm-firmenich 


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 Roche

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 LDC.
Louis Dreyfus Company

 NOVARTIS

 SGS

 SICPA
 PERURI

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