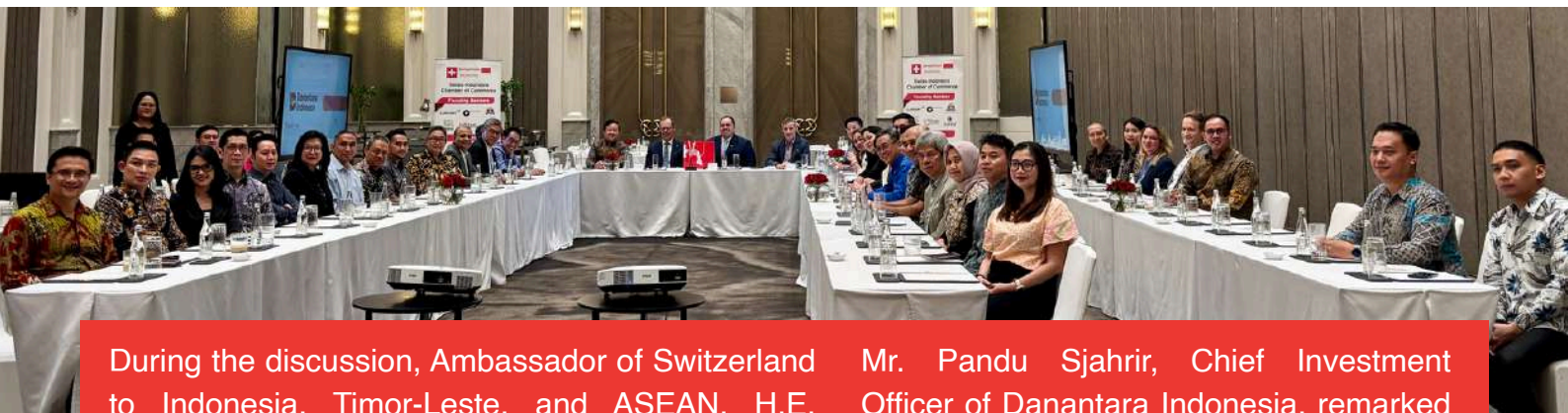


# NEWSLETTER



## NAVIGATING ECONOMIC CURRENTS WITH DANANTARA INDONESIA

Jakarta, July 3, 2025 — The global trade environment has been significantly shifted, particularly the dynamic of fiscal policies, by global developments, with both challenges and opportunities emerging in trade and investment. To unpack the ongoing global tariff tensions and their implications for Indonesia's economic resilience and investment appeal, the SwissCham Indonesia Fiscal, Customs, and Excise sectoral group organized a discussion with Danantara Investment Agency, as a key player in Indonesia's economic future with significant potential for global investors.



During the discussion, Ambassador of Switzerland to Indonesia, Timor-Leste, and ASEAN, H.E. Olivier Zehnder, commended Indonesia's planned reform efforts. His Excellency highlighted the bilateral trade, which reached CHF 2.1 billion in 2024, and Swiss investments that have exceeded USD 1.2 billion over the past five years, creating more than 20,000 local jobs. It reflects strong future potential to grow, especially under the Indonesia-EFTA CEPA.

Mr. Pandu Sjahrir, Chief Investment Officer of Danantara Indonesia, remarked in the forum that the current geopolitical and tariff dynamics present an opportunity for Indonesia to diversify its investment and funding landscape. The longstanding presence of Swiss companies for over two decades underscores Indonesia's strategic value and market opportunities. [See more.](#)

## RENEWABLE ENERGY - THE NEXT FRONTIER

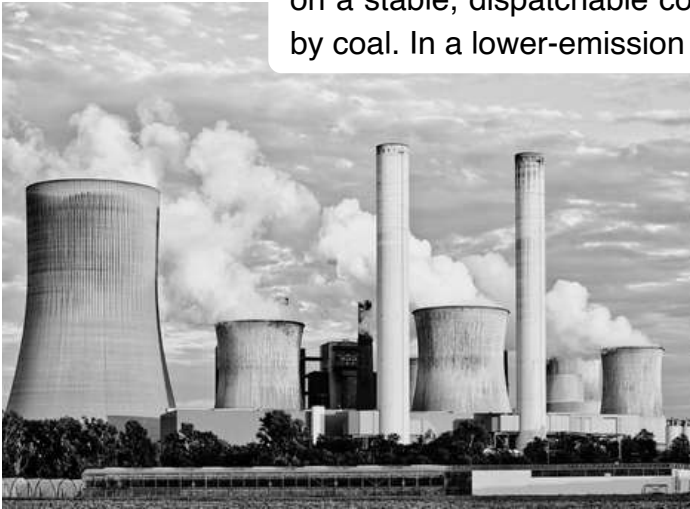
### How Nuclear Energy is Entering Indonesia's Grid

# Bahar

Energy transitions are rarely immediate. They are shaped by constraints, guided by long-term thinking, and tested by uncertainty. Indonesia's latest electricity roadmap outlined in the RUPTL 2025–2034, reflects such a transition through deliberate restructuring rather than sweeping declarations.

**1<sup>st</sup>** Renewable energy is variable by nature. Its success in the system depends on a stable, dispatchable complement. Historically, this role has been filled by coal. In a lower-emission future, nuclear becomes a logical candidate.

Why Nuclear?



**2<sup>nd</sup>** Indonesia possesses measurable reserves of uranium (5,234 tons) and thorium (4,729 tons), mostly concentrated in Bangka Belitung and West Kalimantan. While extraction and refinement remain complex, these figures justify early-stage exploration. Still, the decision to proceed with nuclear is not based solely on technical viability. It rests on institutional capability.

Before construction can begin, several preconditions must be satisfied. Chief among them is the formation of a Nuclear Energy Program Implementation Organization (NEPIO)- an entity designed to coordinate policy, ensure compliance with international standards, and align stakeholders under a unified development framework. As of mid-2025, the draft presidential decree to establish NEPIO is awaiting approval. Once operational, NEPIO will function as the program's strategic centre - managing oversight, liaising with the International Atomic Energy Agency (IAEA), and setting the pace of rollout.

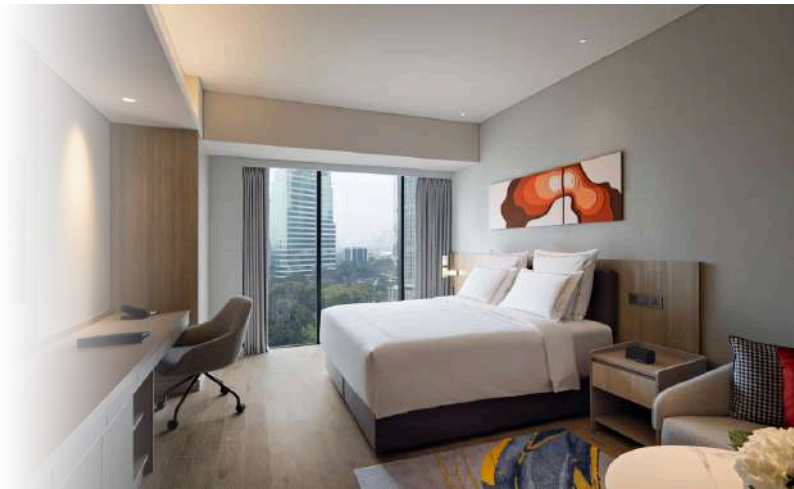
### **A NUCLEAR SHIFT REQUIRES MORE THAN APPROVAL. IT REQUIRES INSTITUTIONAL READINESS, LEGAL FORESIGHT, AND INTER-AGENCY COORDINATION AT SCALE.**

Bahar Law and Consulting combines regulatory insight with future-focused thinking to help governments, investors, and energy actors navigate Indonesia's next energy frontier. From licensing pathways and stakeholder alignment to policy design and risk governance, Bahar translate complex frameworks into actionable steps - so bold plans can become working systems, and national goals can become grounded realities.





WELCOME ABOARD NEW MEMBER .....



# swissôtel

## LIVING

### JAKARTA MEGA KUNINGAN

## Swissôtel Living Debuts in Asia with the Opening of Swissôtel Living Jakarta Mega Kuningan



JAKARTA, 03 JUNE 2025 - Swissôtel, a globally recognised symbol of Swiss excellence and purposeful living, proudly introduces Swissôtel Living Jakarta Mega Kuningan, marking the debut of Swissôtel Living in Asia. Located in the prestigious Mega Kuningan business district, the new address offers a refined sanctuary for extended stays, where wellness, sustainability and culture converge.

Developed in partnership with PT Tokyu Land Indonesia, Swissôtel Living Jakarta Mega Kuningan reflects a shared commitment to thoughtful urban living. Blending minimalist Japanese aesthetics with timeless Swiss sophistication, the property draws on both partners' strengths: Swissôtel's mastery of hospitality craftsmanship and PT Tokyu Land Indonesia's visionary approach to innovative urban development.

[Read More](#)



WELCOME ABOARD NEW MEMBER

# additiv

partners with the world's most ambitious companies to accelerate financial innovation and time to market, without replacing existing systems. Its API-first Digital Financial Services Platform streamlines business logic and orchestrates data flows, enabling the automation of core workflows across wealth, credit, insurance, and banking.

The world's first company to revolutionize financial services with a unified platform that seamlessly supports wealth management, insurance, credit, and banking. Leveraging a pioneering headless architecture, additiv empowers institutions to deliver an unparalleled, omni-channel experience without disrupting existing legacy systems. Our highly scalable platform enables organizations to innovate and expand effortlessly, providing clients with a truly integrated financial journey—anytime, anywhere. With additiv, the future of financial services is not just connected; it's transformed.

Headquartered in Switzerland, additiv operates across Europe, the Middle East and Asia, with regional offices in Singapore, Indonesia, the Philippines, the UAE, Germany, the UK, and development hubs in Central and Eastern Europe. The company supports more than 400 financial institutions and consumer brands globally.

## MEMBER HIGHLIGHT

On 5 June, additiv won the 'Digital Offering' award in the WealthTech category at the WealthBriefing Asia Awards 2025.

The WealthBriefing Asia Awards recognize exceptional firms, teams, and individuals who have demonstrated innovation and excellence in the wealth management industry. A panel of independent judges selects winners following a rigorous assessment process.

As the wealth management landscape evolves, institutions need agility over complexity. Why replace when you can just add? With additiv, firms can innovate, automate, and scale financial services—transforming business models, expanding distribution, and reducing costs from a single platform. [See More](#)







## Endress+Hauser

### Endress+Hauser Indonesia Expands Footprint with New Office in Medan

Endress+Hauser Indonesia inaugurated the newly relocated office in Medan on 26 May 2025—a strategic investment that underscores the long-term commitment to Indonesia and the immense potential in the region.

Driven by the vision of Dr. Henry CHIA, President Director Endress+Hauser Indonesia, the expansion marks a significant step in bringing Endress+Hauser closer to its customers in Sumatera, Indonesia, enhancing local support and strengthening its presence in key industries. [See More](#)



## Sustainability Recognition Forum

### Empowering Industry, Advancing Sustainability



Continuing the success of the Sustainability Forum last year, Endress+Hauser Indonesia's Sustainability Recognition Forum 2025 brought together industry leaders and experts to discuss actionable steps for a more sustainable future.

The forum opened with inspiring remarks from Mr. Matthias Altendorf, President of the Supervisory Board of Endress+Hauser Group and the Swiss Ambassador to Indonesia H.E. Olivier Zehnder, and continued with insightful panel discussion with the President Director of Endress+Hauser Indonesia, Dr. Henry CHIA, President Director of Bühler Indonesia, Philippe De Meyer, and other speakers.

Reflecting their commitment to the advancement of sustainability, Endress+Hauser Indonesia recognized their business partners' exceptional contributions to sustainability, including to Clariant Indonesia, Indesso, Nestlé Indonesia, and other partners. [See More](#)



## Combating Counterfeits and Cultivating Knowledge

Syngenta Indonesia participated in the West Java Agricultural Extension Workers Jamboree in Kuningan, West Java (28-30/04), which also attended by Dr. Zulkifli Hasan, the Coordinating Minister for Food Affairs.

Syngenta Indonesia reminded extension workers and farmers to be vigilant against counterfeit crop protection products and seeds as it can undermine the government's efforts to achieve food self-sufficiency.

Syngenta also collaborated with agricultural extension workers through a Focus Group Discussion (FGD) to refine a rice cultivation guidebook, "Achieving Optimal Results in Rice Cultivation," which will soon be available to help farmers increase rice crop productivity.



## Sustainability Commitment: A Journey Towards Sustainable Agriculture

Coinciding with World Environment Day (June 5th), Syngenta Indonesia launched its Sustainability Commitment, a roadmap towards more sustainable, prosperous, and thriving agriculture.

Syngenta Indonesia has trained over 700,000 farmers in sustainable agricultural practices, connected more than 120 farmlands to Syngenta's digital platform, helped over 3,600 farmers increase their income through the Closed-loop Farming System, and many more.

## Eight Years of Empowering Corn Farmers in Central Sulawesi



The partnership between Syngenta Indonesia and Wahana Visi Indonesia (WVI) has entered its eighth year. Since 2018, the partnership has been implemented through the Moringha and Inclusion Project. This program has been empowering the corn farming ecosystem in Central Sulawesi, increasing its productivity to 6-7 tons/hectare. It aligns with the spirit of Petani MAJU in maximizing farmers' profitability and engages in joint efforts to maintain agricultural sustainability.



## SETIA Loyalty Program

Syngenta Indonesia is set to launch the SETIA loyalty program soon, which aims to reward farmer's trust and protect them from counterfeit products. its leading position in the country's agricultural development. This program marks an important step

in Syngenta's commitment to becoming a trusted partner for Indonesian farmers and embodies the "Accelerate Innovation" principle of Petani MAJU. It is also Syngenta's ongoing dedication to supporting and empowering farmers across Indonesia, reinforcing its leading position in the country's agricultural development.



## Zurich Entrepreneurship Program Mentoring with MUFG Ecosystem (GESIT) and Z Zurich Foundation

More than 200 students attended the Zurich Entrepreneurship Program (ZEP), a Corporate Social Responsibility program in partnership between Zurich Indonesia and Prestasi Junior Indonesia (PJI) aimed at helping high school and vocational school students in Indonesia, including those from SMAN 8, develop leadership, and entrepreneurship skills. The program included workshops and mentorship sessions.



## Zurich Syariah at Java Jazz Festival 2025

Zurich Syariah is connecting with young people through lifestyle events like the Jakarta International BNI Java Jazz Festival 2025 and offered personal accident cover for over 3,000 crew members, artists, musicians, and 100,000 visitors.



By April 2025, Zurich Syariah travel insurance has grown popular among 25-40 year olds, with policies up by 54% and premium income up by 45%. It covers medical costs, flight delays, and baggage protection, protecting around 180,000 customers.

## Zurich Topas Life Awarded Top Insurance Awards 2025 by The Iconomics



The award was given by The Iconomics for Life Insurance Category – with 1-5 Trillion Assets. Dennis Anwar, Head of Operations was present and received the award. This has proved our dedications and hardwork.

## Zurich Topas Life partners with Bank Sumut in Various Products



With PT Bank Sumut, comprehensive life, health, and financial protection is now available in North Sumatra via bancassurance.

This strategic partnership strengthens credit protection and the BPD Sulut Gorontalo ecosystem with Zurich solutions. It demonstrates Zurich Life's commitment to enhancing national insurance inclusion, ensuring easy access to protection products that meet customer needs.

## Hilti Indonesia officially inaugurated new Head Office, Tool Service Center and brand-new Customer Experience Center



### Hilti Indonesia Marks a Major Milestone with the Inauguration of New Facilities

Guided by the purpose of **Making Construction Better**, Hilti Indonesia announces a transformative step forward in its mission to elevate **productivity, safety, and sustainability** within the construction industry. As part of its long-term commitment to the Indonesian market, Hilti has made substantial investments to expand its local footprint, culminating in the grand opening of its **new Head Office, Tool Service Center, and Customer Experience Center**.

This milestone event was a celebration of innovation and collaboration, graced by the esteemed presence of **H.E. Olivier Zehnder**, Ambassador of Switzerland to Indonesia, Timor-Leste, and ASEAN. The event also welcomed distinguished guests from **SwissCham Indonesia**, along with senior leaders across **construction, consulting, and education sectors**.

The inauguration was more than a ceremonial occasion, it was a platform for **inspiring dialogue**, the sharing of **industry milestones**, and the reaffirmation of a **collective vision** for the future of construction in Indonesia. Attendees engaged in meaningful conversations around how **cutting-edge solutions** can address the evolving challenges of the industry, while driving measurable impact in terms of productivity, safety, and environmental responsibility.

At the heart of Hilti's expansion lies a deep-rooted commitment to its **customers, society, suppliers, and team members**. This commitment fuels the company's mission to deliver **lasting value** through innovation, service excellence, and sustainable practices.

As Hilti Indonesia embarks on this exciting new chapter, it looks forward to strengthening partnerships and fostering continued collaboration across the construction ecosystem, working together to build a better, safer, and more sustainable future.





## Inaugurates New Glycerin Refining Plant and Edible Oil Packaging Line in Lampung, Indonesia

Lampung, Indonesia, May 27, 2025 – Louis Dreyfus Company (LDC) marked a significant milestone with the inauguration of a new glycerin refining plant and edible oil packaging line in Lampung. The expansion enhances LDC's value-added processing capabilities and reflects its continued investment in Indonesia's agri-industrial development.

With a combined capacity of nearly 120,000 metric tons per year, the new facilities strengthen LDC's position in key global markets, particularly in the pharmaceutical, personal care, and food sectors. The investment also supports Indonesia's downstream ambitions, especially in the palm oil industry, by enabling greater local value creation and export potential.

In addition to reinforcing LDC's global supply chain, the facilities are expected to create 200 new jobs by the end of 2025, contributing to economic growth and professional development in the Lampung region.





### **Brave Heart, Fearless Fight: Novartis Indonesia Commemorates World Lipid Day 2025**

On May 27, 2025, Novartis Indonesia hosted an exciting event called “Brave Heart, Fearless Fight!!!” to spotlight the crucial issue of atherosclerotic cardiovascular disease (ASCVD) and promote heart health awareness.

The leadership team set the tone by welcoming participants, showcasing the transformative impact of Novartis innovations for patients across Indonesia. Country President Libby Hsu passionately stressed that ASCVD is the world's leading cause of death, more than cancer, yet largely preventable in 80% of cases.

Participants dove into engaging activities designed to deepen their understanding of heart health and cholesterol, particularly LDL-C. Dr. Vireza Pratama captivated the audience with an enlightening session on

ASCVD, dissecting risk factors and illuminating prevention strategies. The emphasis was on early detection, healthy lifestyle choices, and effective therapies.

Isn't it startling how much we can do with  
the right knowledge and resources?

A moving story from a patient who has fought heart disease highlighted the critical need for regular health screenings and adherence to treatments. The event concluded with an open discussion, fostering a collaborative spirit and encouraging a proactive health culture in the workplace.

Through this vibrant initiative, Novartis Indonesia once again reaffirmed its dedication to enhancing the quality of life for the Indonesian populace, aligning seamlessly with the company's mission to reimagine medicine and extend lives.



## Jakarta E-Prix 2025, **ABB**'s Innovation & Electrification Laboratory



From the racetrack to real-world applications, ABB is committed to enabling a low-carbon future through smart electrification and motion technologies.

Discover how ABB supports electric racing through ABB FIA Formula E and uses it as a powerful platform to advance sustainable technologies and energy-efficient solutions on the exclusive CNBC interview with CK Tan, Vice President & Head of Local Motion Business at ABB Indonesia [here](#).

## **KOLTIVA** Digitally Validates Over 25,000 Coffee Producers Across Latin America to Advance Traceability and Sustainability in the Coffee Sector

Over 25,000 Latin American smallholder coffee producers across eight countries, including Colombia, Brazil, and Honduras are now digitally validated by Koltiva's KoltiTrace platform, enabling them to build more resilient, traceable supply chain, and facilitate global sustainability standards adherence.

By combining traceability, producer empowerment, and regenerative agriculture, Koltiva is equipping Latin American coffee producers to navigate climate risks and thrive in high-demand, sustainability-conscious markets.

[Read More](#)





## In Support of The Papua Football Academy's Participation in the Gothia Cup 2025, SKF And Freeport Sign a Strategic Partnership to Empower Indonesian Youth Through Football



**SKF**

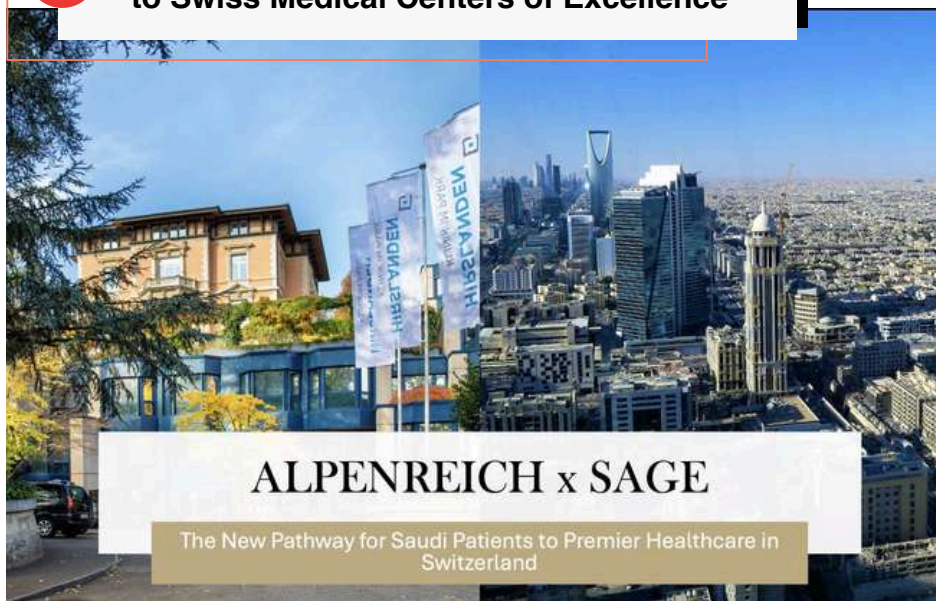
and PT Freeport Indonesia (PTFI) have officially signed a Memorandum of Understanding (MoU) to support the Papua Football Academy (PFA) in competing in the Gothia Cup 2025. The MoU was signed by Satheswaran Mayachandran, President Director of PT SKF Industrial Indonesia, and

Tony Wenas, President Director of PT Freeport Indonesia in Jakarta, Monday (26/5). The signing ceremony, held in Jakarta, not only marked the beginning of a strategic collaboration but also celebrated youth empowerment through sports.

SKF is providing full support to three Indonesian youth teams set to participate in the Gothia Cup 2025 in Gothenburg, Sweden, from July 13–19, 2025. These teams are part of SKF Indonesia's "Meet The World With SKF" program. [Read More](#)



### Strategic Partnership Brings GCC Clients to Swiss Medical Centers of Excellence



ALPENREICH (Tangerang), the premier Health & Longevity Concierge for Switzerland, and SAGE Healthcare Concierge Services (Riyadh), a leading Saudi-based healthcare concierge firm specializing in structured, cross border patient navigation and personalized access to the Kingdom's top hospitals and specialists, have formed a strategic partnership to expand cross-border healthcare access between the Kingdom of Saudi Arabia and Switzerland's leading medical institutions. [Read More](#)



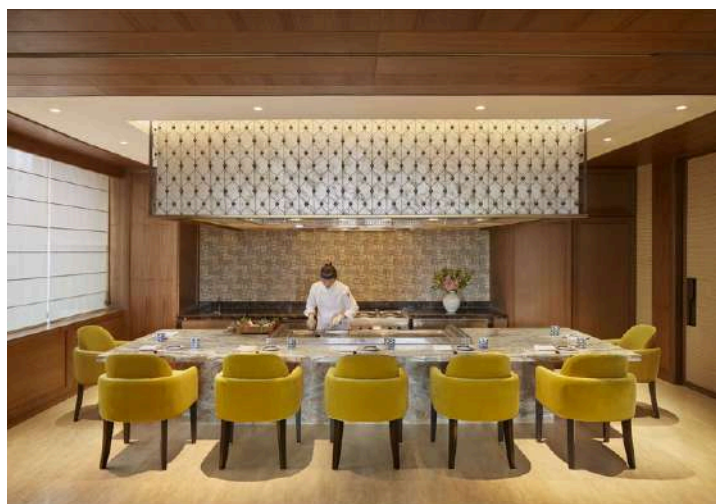


### E-learning Made Easy: Start Your ABMS Journey with Integrity Academy

PT Integrity Indonesia has proudly launched Integrity Academy, an innovative e-learning platform designed to support organizations in strengthening their Anti-Bribery Management System (ABMS). Integrity Academy offers ready-to-use that span the full journey from awareness to implementation, designed for all employee levels. The platform also features interactive content, engaging gamified elements, and progress tracking with HR-friendly reporting tools that are suitable for organizations aiming to build a strong anti-bribery culture or to prepare for ISO 37001 certification. [Learn more](#)

**■ GEBERIT**, a European leader in sanitary technology and bathroom ceramics, launches the Sigma40, a new, exceptionally slim flush plate that measures just 4mm in depth. It is in fact slimmer, wider, and shorter than a standard flush plate.

On top of its minimalist, modern look, the Sigma40 offers a variety of design options. Both square and round versions are available in a large selection of materials – from brushed stainless steel in various colors to glass finishes and coated steel surfaces in an extensive color palette. [READ MORE](#)



### The Keraton Teppan Experience

Enjoy an exceptional teppan dining experience every Friday and Saturday evening, as well as Sunday lunchtime.

Choose between a shared teppan experience or an exclusive arrangement for a minimum of 4 to a maximum of 8 guests at a designated time.

For reservations, please call +62 21 5101 1234 or WhatsApp at +62 815-1020-1234

## MEMBERS HIGHLIGHT



### **Announces the Opening of ERRE & Urrechu Jakarta** An Elevated Spanish Dining Experience Has Arrived in June 2025



Bringing the bold spirit and refined flavors of Spanish cuisine to the heart of Jakarta, this highly anticipated restaurant promises an immersive dining experience rooted in authenticity, craftsmanship, and vibrant culinary storytelling.

For the first time in Southeast Asia, the vision of Basque chef Iñigo Urrechu expands to Jakarta, blending traditional techniques with contemporary flair.

[For more information](#)

## DUAL VOCATIONAL



### **Polytechnic Visit - Politeknik ATMI Cikarang**

On 4 June 2025, SwissCham Indonesia visited Politeknik ATMI Cikarang, a vocational school that was established and developed with a strong Swiss influence located in the industrial area of Cikarang to fulfill the industry's needs of the best graduates from Industrial Machinery, Mechatronics Engineering Technology, and Industrial Management.



SwissCham Indonesia is committed to enhancing support and services for our members. In partnership with Swisscontact, SwissCham Indonesia assist members in implementing Structured Internship programs, covering all aspects from preparation to capacity building. To address the gap between industry demand and the supply from educational institutions, SwissCham Indonesia aims to bridge these two sectors by connecting educational institutions with industry leaders.

For more information about Politeknik ATMI Cikarang, visit <https://atmicikarang.ac.id/>.



## COUNTERFEIT CRACKDOWN: Partnering with Authorities for Strong Enforcement & Socialization on New Patent Law



Commemorating the 2025 World Intellectual Property Day, SwissCham Indonesia's Ease of Doing Business Sectoral Group and the Directorate General of Intellectual Property co-hosted a discussion with the Indonesian IP Task Force, including the Criminal Investigation Agency of the Indonesian National Police, National Agency of Drugs and Food Control, Ministry of Communication and Digital Affairs, Directorate of Customs and Excise, and the Attorney General's Office, underscored the importance of multi-agency collaboration and public-private partnerships in tackling the growing threat of counterfeit trade. [See More](#)

## Knowledge-Sharing Discussion on Reducing Carbon Emissions and Climate Change Resilience Across Sectors



With SwissCham Indonesia Sustainability and Innovation Sector Group, urgent global climate challenges, specifically decarbonization and building resilience to climate change, pressed by key speakers, including Gregory Renand, Head of Z Zurich Foundation, on the imperative collective action to assist local communities in adapting to climate change, Chen-Kang (CK) Tan, Vice President and Head of Local Business Area, Motion of ABB Indonesia, on the critical role of efficiency in achieving decarbonization targets, Prof. Dr. Michiel Shaeffer, on significant global climate change trends and challenges, and Ross Jaax, Senior Technical Advisor for Swisscontact on Sustainable Commodities in Asia, who moderated the discussion. [See More](#)

## Indonesia–Switzerland Hydropower Conference 2025

Swiss Business Hub Southeast Asia + Pacific brought together key stakeholders from both countries—including the International Hydropower Association, PT PLN (Persero) the Indonesian Association of Hydropower, international organizations, and private sector representatives such as SwissCham members—to exchange insights on the challenges and opportunities of hydropower in driving sustainable growth. SwissCham Indonesia is honoured to have participated in this conference. [See More](#)



### Business Promotion in Full Swing!

The Embassy of Switzerland in Indonesia continues to engage actively with Swiss companies and Indonesian government counterparts, promoting an enabling business environment and supporting the presence of the Swiss private sector in the country.

In recent months, Ambassador Olivier Zehnder and his team have participated in several key

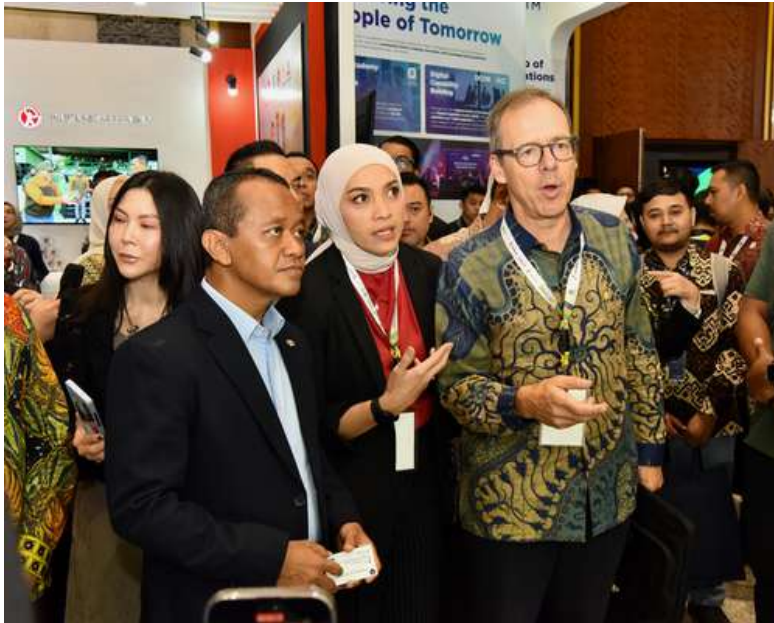
events and meetings to reinforce these efforts and celebrate important developments alongside our companies. These included the inauguration of Hilti Indonesia's new office in Jakarta and the launch of Louis Dreyfus Company's (LDC) new glycerine plant in Lampung.

The Ambassador also attended the Endress+Hauser Sustainability Recognition Conference 2025, acknowledging the company's dedication to sustainable business practices, including vocational training. He also visited the Nestlé Indonesia, the ABB factory in Cibitung and the Jakarta headquarters of Time International, a key Swiss brand distributor.

Further strengthening public–private collaboration, Ambassador Zehnder and DCM Mathias Domenig met with KADIN Chairman Anindya Bakrie to discuss ways to enhance bilateral trade, investment promotion and innovation partnerships between Switzerland and Indonesia. The Swiss Embassy also partners with SwissCham Indonesia on events such as roundtables with the Ministry of Finance and the Directorate General of Intellectual Property on environmental practices, as well as social events.

These engagements reflect Switzerland's commitment to supporting its companies and building strong, forward-looking economic relations with Indonesia.





## SECO's RESD program at the Human Capital Summit

At the 2nd Human Capital Summit (June 3–4), SECO reaffirmed Switzerland's strong partnership with Indonesia in advancing human capital development in the renewable energy sector. Swiss Ambassador Olivier Zehnder expressed appreciation to Minister Bahlil Lahadalia and Head of Human Resources Development Agency Prahoro Nurtjahyo for their continued support of the Renewable Energy Skills Development (RESD) program.

In a panel discussion, SECO Deputy Head Martoni Ariadirja presented the achievements of RESD Phase 1 (2020–2025) and announced Phase 2 (2025–2028), which will introduce battery storage training and expand coverage to more polytechnics and training centers. The panel highlighted how RESD strengthens the vocational ecosystem by aligning education with industry needs—supporting Indonesia's Net Zero Emissions target through skills and strong partnerships.



[Access the survey here](#)

In anticipation of the upcoming visit by Swiss Federal Councillor Guy Parmelin, SwissCham Indonesia, in close collaboration with the Swiss Embassy in Jakarta, cordially invites the Swiss-Indonesia businesses to participate in a survey focused on conducting business in Indonesia.

We also welcome your input and feedback on SwissCham Indonesia's activities and initiatives.

## Founding Members



## Gold Members



## Silver Members



## Copper Members

